

Postponed Indefinitely

Submitted by: MATTHEW CLAMAN,
ASSEMBLY MEMBER

Prepared by: Dept. of Law

For reading: September 11, 2007

ANCHORAGE, ALASKA
AO No. 2007-108(S)

AN ORDINANCE REPEALING AND RE-ENACTING ANCHORAGE MUNICIPAL CODE
CHAPTER 3.97 FOR NAMING OF MUNICIPAL BUILDINGS, OTHER FIXED
FACILITIES AND PUBLIC PLACES.

THE ANCHORAGE ASSEMBLY ORDAINS:

Section 1. Anchorage Municipal Code chapter 3.97 is repealed in its entirety. A copy of
chapter 3.97 is attached hereto as Exhibit A.

Section 2. Anchorage Municipal Code chapter 3.97 is re-enacted to read as follows:

Chapter 3.97 NAMING OF MUNICIPAL BUILDINGS, OTHER FIXED
FACILITIES AND PUBLIC PLACES*

- 3.97.010 Purpose.
- 3.97.020 Policy.
- 3.97.030 Procedures.
- 3.97.040 Changing of names.
- 3.97.050 Naming facility for other than an individual.
- 3.97.060 Applicability of chapter.

3.97.010 **Purpose.**

The municipality hereby establishes a policy and procedures to govern the naming of
municipal buildings, other fixed facilities and public places. A sound naming policy
adds meaning, significance and uniformity to public facilities, minimizes conflict and
provides a forum for meaningful discussion regarding naming. Further, a municipal
naming policy establishes a means of appropriately recognizing prominent individuals
and those who have substantially contributed to the municipality, the state or the
nation.

3.97.020 **Policy.**

It is the policy of the municipality to name municipally owned buildings, other fixed
facilities and public places in honor of prominent Alaskans who, by virtue of special
efforts, accomplishments or contributions benefiting the municipality or the state, have
achieved public status worthy of long term recognition. Non-Alaskans who have
substantially contributed to the municipality, the state or the nation as a whole may
also be considered.

3.97.030 Procedures.

- A. Preliminary action in naming a facility or other public place may be initiated by a request from the mayor, a quorum of the assembly, or the parks and recreation commission with jurisdiction over the public place. If the assembly or the parks and recreation commission with jurisdiction over the public place is the initiating organization, a proposal in letter format addressed to the mayor shall be prepared.
- B. If any request covers a facility, other public place, or trail in a municipal park, the mayor or the assembly chair may refer the request to the parks & recreation commission with jurisdiction over the public place for a recommendation prior to appointing a citizen panel.
- C. Upon receipt of a request under section 3.97.030A., or upon the receipt of a recommendation from the parks and recreation commission under section 3.97.030B., a four-member citizen panel shall be appointed as follows:
1. The mayor shall appoint two members for the citizen panel; and
 2. The assembly chair shall appoint two members for the citizen panel.
 3. An informational memorandum shall be submitted identifying the four members of the citizen panel.
 4. The citizen panel shall review proposed names, hold public hearings, and identify an appropriate name for the facility. The citizen panel may be composed of members of recognized boards and commissions.
- D. The facility naming panel shall identify appropriate names for the facility.
1. The panel may consider those names submitted by the mayor, the assembly, the parks and recreation commission, or any alternative names, taking care not to overlook the contributions of women and minorities to the city, state and nation.
 2. Geographic influences shall be considered to the degree possible in selecting names for facilities.
 3. In addition, the panel may consider, but is not limited by, the following factors:
 - a. Giving and retaining names of historical, geographical, natural, and functional significance;
 - b. Continuity of name and common usage to increase sense of neighborhood;

Naming of municipal buildings, other fixed facilities and public places

- c. An individual's connection to the municipality, if considering an outstanding local, state, national or international civic leader;
 - d. The historical significance of the person and the duration of residence in the municipality, or connection with the municipality, if a nonresident; and
 - e. The history of the location in relation to the history of the present name, when proposing to rename an existing public place.
 4. The panel shall:
 - a. Not recommend changing the name of a public place bearing an historic Anchorage family name; or
 - b. Not recommend changing historic names of designated landmarks listed on a state or National Register of Historic Places.
 - c. Limit recommendations for honorary naming to a one time present use of an individual's name.
 5. In naming a public place, including trails, within the control and supervision of the Anchorage Parks and Recreation Department or the Chugiak-Eagle River Parks and Recreation Board of Supervisors, the panel shall consider:
 - a. Names of persons who, through exemplary and substantial effort, made a significant contribution to the community or the parks and recreation department or who made a substantial donation to acquisition or development of the property.
 - b. Organizations making a substantial donation to the acquisition or development of the property;
 - c. Incorporating the geographic, natural or geological feature as part of the name to assist the public in recognizing the location.
- E. Upon agreement of at least three of the four by a majority of the panel members, a letter advising the mayor shall be dispatched. The letter shall include reference to all of the factors identified in 3.97.030.D and how the panel considered those factors in its recommendation. The mayor shall attach the letter to a resolution for consideration by the assembly. Memoranda as appropriate may be appended to the resolution to explain or amplify relevant information for the assembly.
- F. If at least three of the four panel members are a majority of the panel is unable to agree, a divided recommendation of the panel may be submitted, pursuant to the procedure set forth in subsection E. above, for assembly consideration.

G. The assembly shall set the naming resolution for public hearing at least one month after introduction and ensure appropriate information dissemination to the public during this period.

H. In naming a public place, including trails, within the control and supervision of the Anchorage Parks and Recreation Department or the Chugiak-Eagle River Parks and Recreation Board of Supervisors, recommendations not initiated by or through the parks & recreation commission with jurisdiction over the public place shall be referred to the commission with jurisdiction over the public place for comment prior to final approval of a resolution under section 3.97.030G. by the assembly.

3.97.040 **Changing of names.**

Nothing in this chapter shall be construed to prohibit the changing of names of facilities provided the guidelines of this chapter are followed.

3.97.050 **Naming facility for other than an individual.**

Names for municipal facilities may be selected from categories other than persons. The procedures prescribed in this chapter remain applicable.

3.97.060 **Applicability of chapter.**

A. This chapter does not apply to:

1. The naming or renaming of facilities donated to the municipality contingent upon assignment of a specific name; or
2. The naming or renaming of any facility constructed or purchased from money or property donated to the municipality for the specific purpose of securing a name for the facility; or
3. Naming rights for municipal buildings, facilities or public places sold pursuant to title 7.

B. This chapter does not apply to the naming of streets or roads.

Section 3. This ordinance shall be effective immediately upon passage and approval by the Assembly.

PASSED AND APPROVED by the Anchorage Assembly this _____ day of _____, 2007.

Chair of the Assembly

1 ATTEST:
2
3
4

5 _____
6 Municipal Clerk

Municipality of Anchorage
MUNICIPAL CLERK'S OFFICE
Agenda Document Control Sheet

Ad 2007-108(S)

(SEE REVERSE SIDE FOR FURTHER INFORMATION)

1	SUBJECT OF AGENDA DOCUMENT An ordinance repealing and re-enacting AMC 3.97 for naming municipal buildings, other facilities and public places S Version	DATE PREPARED <p style="text-align: center;">9-7-07</p>
		Indicate Documents Attached <input checked="" type="checkbox"/> AO <input type="checkbox"/> AR <input type="checkbox"/> AM <input type="checkbox"/> AIM
2	DEPARTMENT NAME Assembly	DIRECTOR'S NAME Dan Coffey, Chair
3	THE PERSON THE DOCUMENT WAS ACTUALLY PREPARED BY Department of Law	HIS/HER PHONE NUMBER
4	COORDINATED WITH AND REVIEWED BY	INITIALS
X	Mayor	
	Municipal Clerk	
	Municipal Attorney	
	Employee Relations	
X	Municipal Manager	
	Cultural & Recreational Services	
	Fire	
	Health & Human Services	
	Merrill Field Airport	
	Municipal Light & Power	
	Office of Management and Budget	
	Police	
	Port of Anchorage	
	Public Works	
	Solid Waste Services	
	Transit	
	Water & Wastewater Utility	
	Executive Manager	
	Community Planning & Development	
	Finance, Chief Fiscal Officer	
	Heritage Land Bank	
	Management Information Services	
	Property & Facility Management	
	Purchasing	
	Other	
5	Special Instructions/Comments	
6	ASSEMBLY HEARING DATE REQUESTED 9-11-07	7 PUBLIC HEARING DATE REQUESTED 9-11-07